

DIGITAL MARKETING

BROCHURE



Ggetpath Consultants

BE WHERE YOUR CUSTOMERS ARE..

@GGETPATH_DM

As presented by

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DIGITAL MARKETING SERVICES

WEBSITE DEVELOPMENT

Benefits →

- Building and maintenance of websites,
- Generate business, increase brand recall value
- Promote goodwill in front of customers and
- Target audience, as well as deliver strong marketing messages.

SEO

Benefits →

- **S**earch **E**ngine **O**ptimisation targets quality relevant traffic, It's a primary source of organic leads
- Encourages local users to visit the physical store after the search
- Ongoing Website Optimisation and Testing
- Better User Experience
- Builds Brand Credibility

SMO

Benefits →

- **S**ocial **M**edia **O**ptimisation provides the opportunity to reach out to niche audience
- Increase Brand Visibility & Recognition
- Communication Channel
- Improve Brand Loyalty

SMM

Benefits →

- **S**ocial **M**edia **M**arketing Increased Brand Awareness
- More Inbound Traffic
- Improved Search Engine Rankings
- Higher Conversion Rates
- Better Customer Satisfaction
- Improved Brand Loyalty
- More Brand Authority

DIGITAL MARKETING SERVICES

GOOGLE AD

Benefits →

- Google Ad Targeting gives you the ability to show your ads to relevant people with specific interests – by targeting specific location, gender, age group, and other demographic factors.

EMAIL MARKETING

Benefits →

- Reach an already engaged audience
- By Retargeting generate business, increase brand recall value
- Reach a global audience
- Easy to share
- Easy to measure
- Easy to get started
- Drive revenue
- Deliver targeted messages

END TO END IT SERVICES

Benefits →

- IT rental
- Managed IT Services
- IT Solution
- Storage Solutions
- Backup Solutions

CA & CS SERVICES

Benefits →

- Company Formation
- Company Registration
- Trademark Registration
- Brand Registration
- Compliance
- ITR / Tax Consultant

ABOUT US

Ggetpath Consultants is a digital marketing agency caters to all over the globe provide world-class online marketing solution in consulting, marketing, strategizing your business to reach targeted potential customers to gain maximum ROI and achieve business objectives.

We provide clients assistance in every possible aspect of online visibility and give them a global stand by providing complete range of web solution.

We partner with global leaders and experts to foster business innovation, technology evolution and digital transformation. We provide you with better access to right web technology to automate your business, a better approach to matching the best web solution to your line of business, with better business results and ultimately meeting business requirements with the right technology.

We help in turning areas of opportunities into strengths by optimizing & managing digital assets of your business to enhance your visibility in Digital Media.

We understand, identify and analyse our client's requirements to design an appealing WP website that can fulfil all the requirements which best suits your business and generate genuine customers.



